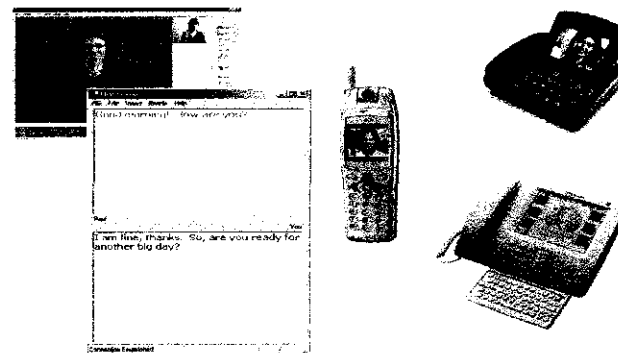


# Ultimate Goal – Total Conversation

Cisco.com

- To allow any device to support the transmission of video and/or text signals
- To allow a user on a PC connected to an IP network to chat with a user on a legacy PSTN TTY device
- To improve communications with the widespread adoption of video
- To allow a user with a wireless PDA to communicate with anybody in the world
- To *not require* special tools for communications



# Conclusion

Cisco.com

**Enable Video, Text, and Voice Communications.**

**So you can Sign, Type, or Speak.**

**You Decide.**

# FCC VoIP Solutions Summit

Friday, May 7, 2004

Brenda Battat M.S.

Self Help for Hard of Hearing People

# The Need

- 54 m Americans with disabilities (1 out of 5)
  - 1 trillion \$ disposable income
  - Hearing Loss the largest disability
  - 28 m in U.S (1 in ten of population)
  - People losing their hearing earlier
  - One baby boomer every 7 seconds turns 50
-

# VoIP Opportunities

- Convergence of telephony, video and data
- Redundancy becomes a reality
- Phone service can be cheap

# Features that People who are Hard of Hearing Need for Access

- Clear, strong, high quality signal for speech intelligibility
- Adequate volume control easily manipulated
- Telecoil compatibility without interference
- Simultaneous voice and text display with adjustable text sizes
- Audio output jack with sufficient power for neck loop, headset, or other couplers for two-ear listening

## Features - Continued

- High quality video optimized for speech reading (30 frames per second, or faster)
- Simultaneous video and audio to combine speech reading and audio signal
- Ability to add text to voice call in midstream of incoming calls
- Ability to initiate three-way calling at any time, for both incoming and outgoing calls

## Features - Continued

- Emergency services made accessible in realtime through video, voice, and text
- Ability to connect Internet relay services to the call at any time
- Compatibility with user's own speech recognition software (enable hearing callers to use their own speech recognition software to transcribe their speech)



# Barriers to Access

- Existing hardware not accessible
- Lax enforcement of telecommunications laws
- Uncertainty where VoIP fits in the telecommunications structure
- Need for standards to meet the access goals

# Recommendations

- Capitalize on inherent and unique features of VoIP
- Wipe the telecommunications slate clean
- Remain committed to public interest objectives
- E911 be a major focus



**8x8, Inc.**

## **VoIP Solutions Summit**

***Focus on Disability Access Issues***

**May 7, 2004**

**Barry Andrews**

**andrews@8x8.com**

**<http://www.packet8.net>**





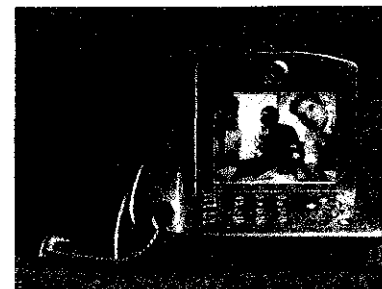
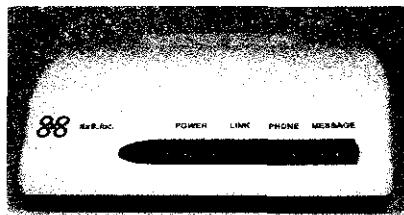
- ➔ Continuing rapid adoption of Broadband Internet access is a major factor driving the growing VoIP market
- ➔ Services (Voice, Video, and Text) can be delivered reliably and cost effectively over IP networks
- ➔ Challenges presented by IP Enabled Services:
  - Usability
  - Quality
  - Interoperability
  - Public Service and Safety (911)
- ➔ **Packet8 - An Example Voice & Video over IP Service**
- ➔ **Voice, Video and Text in a universal service over IP with global interoperability presents the opportunity to improve personal communication for everyone**



8x8, Inc.

## Packet8 – Voice & Video over IP Service

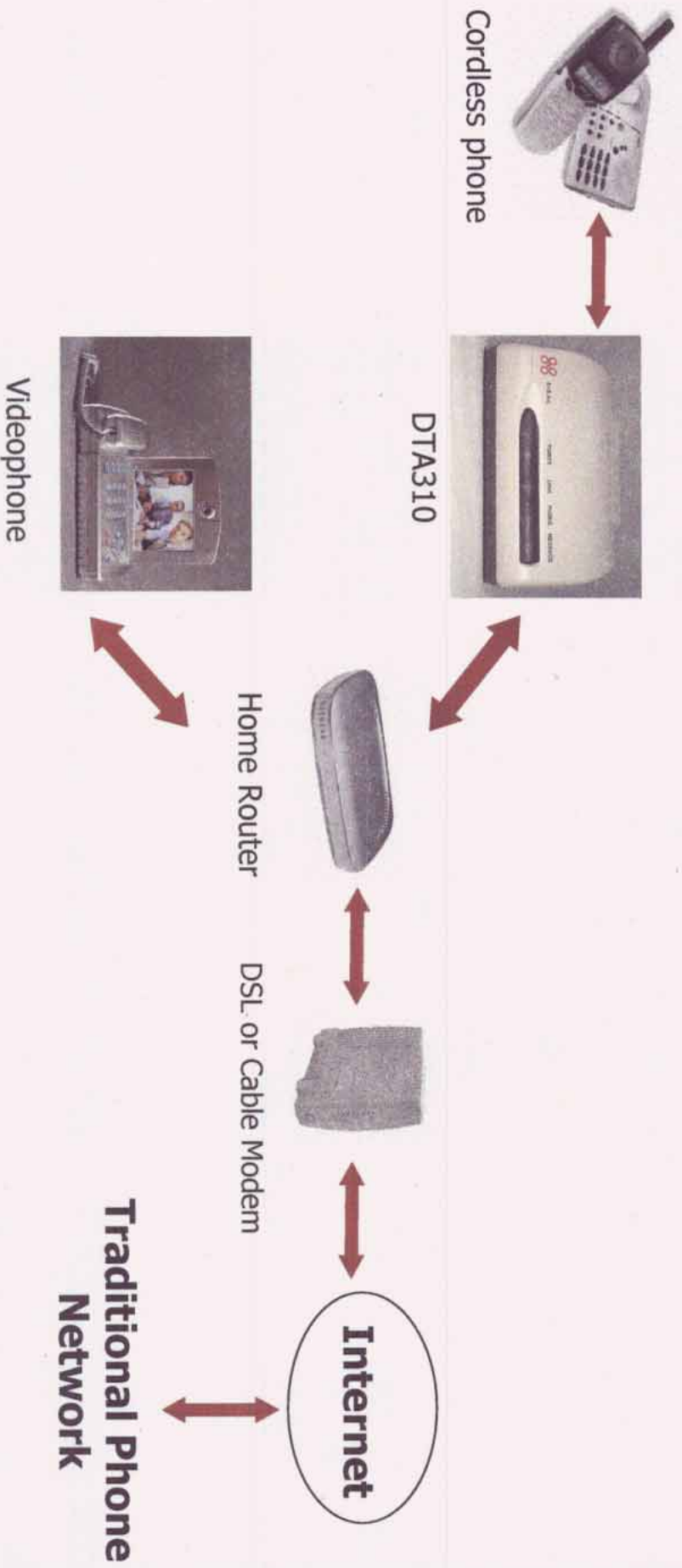
- ➔ Packet8 is an end-to-end voice and/or video communication service that operates over the internet
- ➔ Allows calls to or from any phone in the world (including traditional telephones). Uses regular telephone numbers.
- ➔ Enables high quality voice and video calls
- ➔ Subscribers can choose the use of a traditional analog telephone, their computer or a videophone to place calls
- ➔ Extremely simple to install (requires only a terminal adapter or a videophone)
- ➔ Set up, managed and billed via the Internet

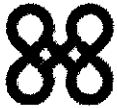




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## How Packet8 Works





## Challenges presented by IP Enabled Services

### ➔ Usability

- Plug & Play for widespread deployment
  - no complex configuration
  - Dialtone and dialing plans similar to what users expect from using existing communication services (telephone/TTY)
- several IETF drafts for dealing with passing real time data through NATs/firewalls

### ➔ Quality

- Signing/lip reading requires high quality video
  - eg. 30 frames/sec at CIF (352x288) or higher resolution
  - depending on video codec may require up to 1 Mbps to achieve high quality
- Compressed audio and video data generally have symmetric bandwidth requirements but
  - DSL downstream bandwidth is often 384 kbps or greater while typical DSL upstream bandwidth is 128 kbps
  - Cable broadband downstream might be 1 Mbps while the upstream is limited to 256 kbps
- ITU-T H.263 common video codec for videoconferencing applications
- newer ITU-T H.264 video codec can achieve same quality as H.263 at about half the bandwidth at the expense of greater processing/memory



## Challenges presented by IP Enabled Services

### ➔ **Quality (cont.)**

- Intelligent jitter buffer/error concealment methods can be used for voice and video over less than ideal packet networks

### ➔ **Interoperability**

- ITU-T H.323 mature standard as far as video call control but ...
- Marketplace may set the final standard
  - IETF SIP Call control
  - ITU-T H.263 and H.264 Video
  - ITU-T and IETF Text protocols
  - ITU-T G.729a Audio
- Voice and Text gateways for PSTN/TTY connectivity

### ➔ **Public Service and Safety (911)**

- Rural access limited by availability of broadband
- Voice, Video & Text over IP not geographically tied – mobile VoIP users
- IP enable PSAPs for next generation voice, video and text services



# **FCC VoIP Solutions Summit**

## **Potential Barriers of IP-Enabled Services**

Affecting People who are Deaf, Late-Deafened, or Deaf-Blind

Friday, May 7, 2004

Claude L. Stout, Executive Director  
Telecommunications for the Deaf, Inc.

# Functional Equivalency

- IP-enabled services such as VRS bring us near-functional equivalency of voice calls
- Traditional TRS is based on old technology
- VRS calls are seamless and quicker
- VRS calls convey nonverbal information
- VRS should be the new standard

# Policy Issues

- “255” access regulations needed even if no other regulations are used
- Broadband policy needs to account for video telephony
- Local and Interstate TRS funding mechanisms needs to be revamped to collect VoIP revenue
- VoIP does not recognize boundaries



# Market Economics

- Deaf & Hard of Hearing people in all economic brackets
- Access features in all, not just high-end products and services
- We should not be stuck with old pre-IP products and services
- Access to technology means freedom for people with disabilities

# R & D Collaboration

- Our needs must be considered as part of initial research and development, not an “afterthought”
- Most companies have not contacted us consumer organizations for
  - Needs assessment
  - Design and development
  - Marketing activities
- We can test new products and services, and help implement new ideas

# Feature Options

- Wide range of hearing loss and vision loss
- IP Services not limited to TTY or text
- Additional capabilities possible
  - Enhanced audio and text
  - Video and tactile features
- Need ability to change text display
  - Type of fonts
  - Font color and size
  - Background color and opacity
  - Peripheral devices such as Braille readers



# VoIP Integrity Issues

- Data is broken into packets and sent over Internet – is it always intact?
- Consumers agree to 1% error rate
- Incomplete information can be fatal
- Security concerns must be addressed
  - Scams and fraudulent use
  - Firewalls hinder the use of accessible technology

# 9-1-1 Technologies

- Public Safety responders must adapt to new technologies
- ADA only covers TTY and VCO calls
- Relay calls cause delays
- E-mail, pagers, instant messaging, relay and video not supported
- Location identifiers inadequate for IP technologies